

## MAYO NISSEN

COPENHAGEN & LONDON

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(+45) 50 65 31 38 · (+44) 020 81234 834

## EDUCATION

- 2009/10 **Copenhagen Institute of Interaction Design**  
Graduate studies in service and interaction design  
An intense, full-time, one year experimental version of a future Masters course in interaction design.
- 2004-8 **Brunel University, London**  
BSc (hons), Industrial Design  
Elected student representative to the school's board of studies '05-7; member of university congress.
- 2002-4 **United World College of the Atlantic, Wales**  
International Baccalaureate Diploma  
Scholarship awarded through the UWC committee of Great Britain.

## RELEVANT WORK EXPERIENCE

- 2008 - 9 **Radarstation**, London - Consultant in research, innovation strategy, and service design
- 2007 **Markt und Design**, Düsseldorf, Germany - 5 month product design and market research internship
- 2006 - 7 **Helium3 Design**, Winchester, UK - 5 month product development and design internship
- 2006 **IDEO**, London - short summer placement; ethnographic research into commuters and mobility
- 2006 **Designplus/Westfocus**, London - research assistant; work on a symposium on smart textiles

I've also worked with a shoji-screen maker and for a literary festival, and led kayak instruction of students with learning difficulties in the Atlantic Ocean. I have also worked on a freelance basis for a range of clients, and am always open to collaboration.

## SKILLS

I am interested in the intersections and interplay between industrial design, service thinking, and interaction design, and developing strategies across these disciplines to have a lasting, positive impact on the world.

**Research** underpins much of my thinking and design; ethnographies, user observations, and interviews play an important role. **Photography** is a personal interest and I utilise my camera both professionally and for pleasure to capture observations and moments, and to document both process and final outcomes. My sketchbook follows me everywhere; I sketch primarily to record and to **think**, as well as to **communicate** ideas. I understand the power of creating both rough and polished **prototypes**, and of using media such as video to communicate ideas. I have **facilitated** workshops and am comfortable in both user and client facing roles. I enjoy working in a **team** as much as I do independently. I am a confident user of many of the usual software tools, including Photoshop, Illustrator, and Indesign, and use Rhino, Maxwell Render, After Effects, and Axure. I have extensive experience of HTML and CSS. Post-its get a major look-in, too.

First and foremost, though, I have an inquisitive mind, and always relish the challenge of **exploring** the unknown.

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### SELECTED EXHIBITIONS AND PUBLICATIONS

- 2010 Systems/Layers CPH: A workshop on networked urbanism, Copenhagen
- 2010 Ironic Radio exhibited at Salone Internazionale del Mobile, Milan
- 2010 Ironic Radio and Assistive Scarf featured in Wired Magazine, Italy (No 14, Anno 2, April 2010)
- 2008 Editor of the Made in Brunel 2008 Directory (ISBN 978-1901092943; Papadakis Publishers)
- 2008 Guardian project exhibited at New Designers, London
- 2008 Tethered Nomads project exhibited as part of London Design Festival
- 2008 Guardian and Tethered Nomads exhibited at Made in Brunel 2008, Business Design Centre, London
- 2006 Photography included in publication by Fontfont, Berlin
- 2004 Ceramic work exhibited at 100% Design, Earls Court, London

### PERSONAL DETAILS

Date of Birth: 04/01/1986

Passport: German (EU)

Resident: UK & Denmark

### LANGUAGES

- English Native Speaker
- German Native Speaker
- Spanish AS Level equivalent
- French GCSE equivalent

### REFERENCES

*"I can wholeheartedly recommend Mayo as a designer and critical thinker. [...] His analytical skills were invaluable, and he has a strong sense of design thinking, with the ability to deeply and meaningfully abstract and synthesize complex ideas and information. With his fresh and well-balanced input, his commercial acumen, and appreciation for providing real value, he has been an asset to our team."*

Ré Dubhthaigh · Director, Radarstation

Further references available on request